

TOP AGENT MAGAZINE

LOUISE LEVESQUE

A humanitarian with a love of people, Louise Levesque has become a coveted real estate agent in the greater Kelowna area. She is fluently bilingual (French and English) and holds Stitt Feld Handy Executive Certificates for negotiations and mediation. She has legal experience having provided legal services at a community legal aid clinic and was a Canadian Human Rights Officer. Her careers were always centered around helping others, so when it came time for her to change gears, she knew she wanted to become a REATLOR®. “I wanted to pursue a path that allowed me to utilize all the experience and education I have, where I could be in charge of my own growth,” Louise explains. “Because I’m an extrovert and love working with people, I decided on real estate.” She hasn’t regretted it for a moment since, and now the majority of her business derives from referrals and repeat clients.



One said, “Louise’s heart-centered yet professional approach took all the stress out of buying my new home in Kelowna. I was living in Calgary at the time of my purchase and she went above and beyond my expectations in terms of accessibility and assistance. Even though I didn’t know a soul in Kelowna, I always felt I had a friend in Louise. Still do. I couldn’t recommend Louise enough!”

Louise believes that helping others to achieve happiness is one of the best ways of ensuring her own. She dedicates her time giving to her community. She has served two terms as President and Chair of the Central Okanagan Crime Stoppers Society and is currently the immediate past President, is an administrator with the Kelowna Volunteer Club, a commissioned donor to the Kelowna Women’s Shelter and a monthly donor to the Kelowna BCSPCA.

Louise’s main focus is building lasting relationships with her clients. This includes getting to know them on a deeper personal level, as she wants to understand their lifestyles and what they are looking for in their real estate journeys. “A home is more than a house,” she explains. “The neighbourhood, culture, community, and amenities are a very important part of the decision making process in ensuring that I help them find the home they love.” For her sellers, she implements thorough marketing strategies, placing their listings on all the local real estate websites and making them look their best with professional photography. Louise also offers staging for each listing if it’s needed, and virtual staging for vacant homes. “I have professional photography, virtual tours, create YouTube videos for each listing, and pay for online and/or print ads.” she explains. As a Certified Luxury Home Marketing Specialist and a member of the Million Dollar Guild, she is well-equipped to attract the ideal buyer for all her listings.

When the transaction is complete, clients never hesitate to leave glowing reviews about their time together.

Loving her path, she plans to continue serving her clients for years to come. She’s won numerous sales awards, including ranking in the top three percent for sales volume at her brokerage, which is the largest in Kelowna. There’s nothing that is standing in her way, and she can’t wait to see what comes next. “I love the variety of this work and all the people I get to meet. It’s so rewarding.”



To learn more about Louise Levesque, please call 250-864-5218 or email Louise@LouiseLevesqueRealEstate.ca